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FOR IMMEDIATE RELEASE:

Masters Gallery Foods, Inc. Joins

U.S. EPA SmartWay Transport Partnership

Plymouth, WI – Masters Gallery Foods, Inc. today announced that it joined the SmartWay Transport Partnership, an innovative collaboration between the U.S. Environmental Protection Agency (EPA) and industry which provides a framework to assess the environment and energy efficiency of goods movement supply chains.

Masters Gallery Foods, Inc. will contribute to the Partnership's savings of 1.5 billion gallons of fuel, \$3.6 billion in fuel costs, 14.7 MMT of carbon dioxide, 215,000 tons of oxides of nitrogen and 8,000 tons of particulate matter. Carbon dioxide is the most common greenhouse gas and nitrogen oxide is an air pollutant that contributes to smog. By Joining SmartWay Transport Partnership, Masters Gallery Foods, Inc. demonstrates its strong environmental leadership and corporate responsibility.

Developed jointly in early 2003 by EPA and Charter Partners represented by industry stakeholders, environmental groups, American Trucking Associations and Business for Social Responsibility, this innovative program was launched in 2004. Partners rely upon SmartWay tools and approaches to track and reduce emissions and fuel use from goods movement. The Partnership currently has over 3,000 Partners.

Masters Gallery Foods, Inc. is a leading supplier of a full line of cheese-related products to many of the nation's grocery chains, wholesalers and distributors. The company also specializes in the procurement, aging and distribution of bulk cheeses at the national level. Masters was selected by their employees as one of the 2010 Top 100 Workplaces in Southeast Wisconsin and has been consistently recognized on Deloitte and Touche's Top 75 list of privately held businesses in Wisconsin. The company employs approximately 370 people at its corporate headquarters and plant located in Plymouth, Wisconsin. For more information about Masters Gallery Foods, Inc., visit www.mastersgalleryfoods.com or call 800.236.8431.

For information about the SmartWay Transport Partnership visit www.epa.gov/smartway.

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