



January 23, 2012

**FOR IMMEDIATE RELEASE:**

**MASTERS GALLERY FOODS, INCORPORATED  
GROWTH PROMPTS PROMOTIONS/ADDITIONS**

Plymouth, WI. – Masters Gallery Foods, Inc. announces the promotion of Tammy Flora to Vice President of Human Resources; Dan Murphy to Warehouse Manager, and the addition of Andy Pfister as Procurement Manager of Operations/Risk Management.

Ms. Flora joined Masters Gallery Foods, Inc. in 1996 and holds a Bachelors Degree in Business Administration/Human Resource Management from the University of Wisconsin – Platteville, as well as a Senior Professional of Human Resources (SPHR) designation. Under her direction, the Company has successfully managed rapid labor expansions including the addition of a full 24-7 staffing model.

In 2007, Ms. Flora introduced the Company to the concept of employer-provided healthcare services for all Masters Gallery Foods employees & their dependents. This concept has grown into an innovative partnership amongst several other Plymouth Area employers who have established the independently operated Center for Health and Wellness which provides free wellness and primary care services for their employees and dependents.

Mr. Murphy joined Masters Gallery Foods, Inc. in 2007 as a Warehouse Supervisor. He has played an integral part in growing Masters Gallery's warehouse operations including the implementation of full weekend warehousing operations and the recent integration of Masters Gallery Foods' first company-owned off-site warehouse located at Highway 57 and County U in Plymouth. He has an Associate Degree in Supervisory Management from Lakeshore Technical College.

Mr. Pfister joined Masters Gallery Foods on November 7, 2011 as Procurement Manager of Operations/Risk Management. He most recently served as an Associate Dairy Risk Manager/Dairy Buyer with Kraft Foods in Glenview, Illinois and holds a Bachelors Degree in Ag Business & Agronomy from Illinois State University. In this new role, Mr. Pfister will be responsible for managing all production-related bulk cheese purchasing, including all hedging and futures activities.

Masters Gallery Foods is a leader in the retail and food service private label cheese packaging and distribution business. The Company has grown to service many of the nation's grocery chains, wholesalers, restaurants, and distributors with a full line of cheese related products. Masters Gallery Foods also specializes in the procurement, aging and distribution of bulk cheeses at a national level. Masters Gallery Foods was most recently recognized as #22 on Deloitte & Touche's Top 75 list of the top privately held businesses in Wisconsin.

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